



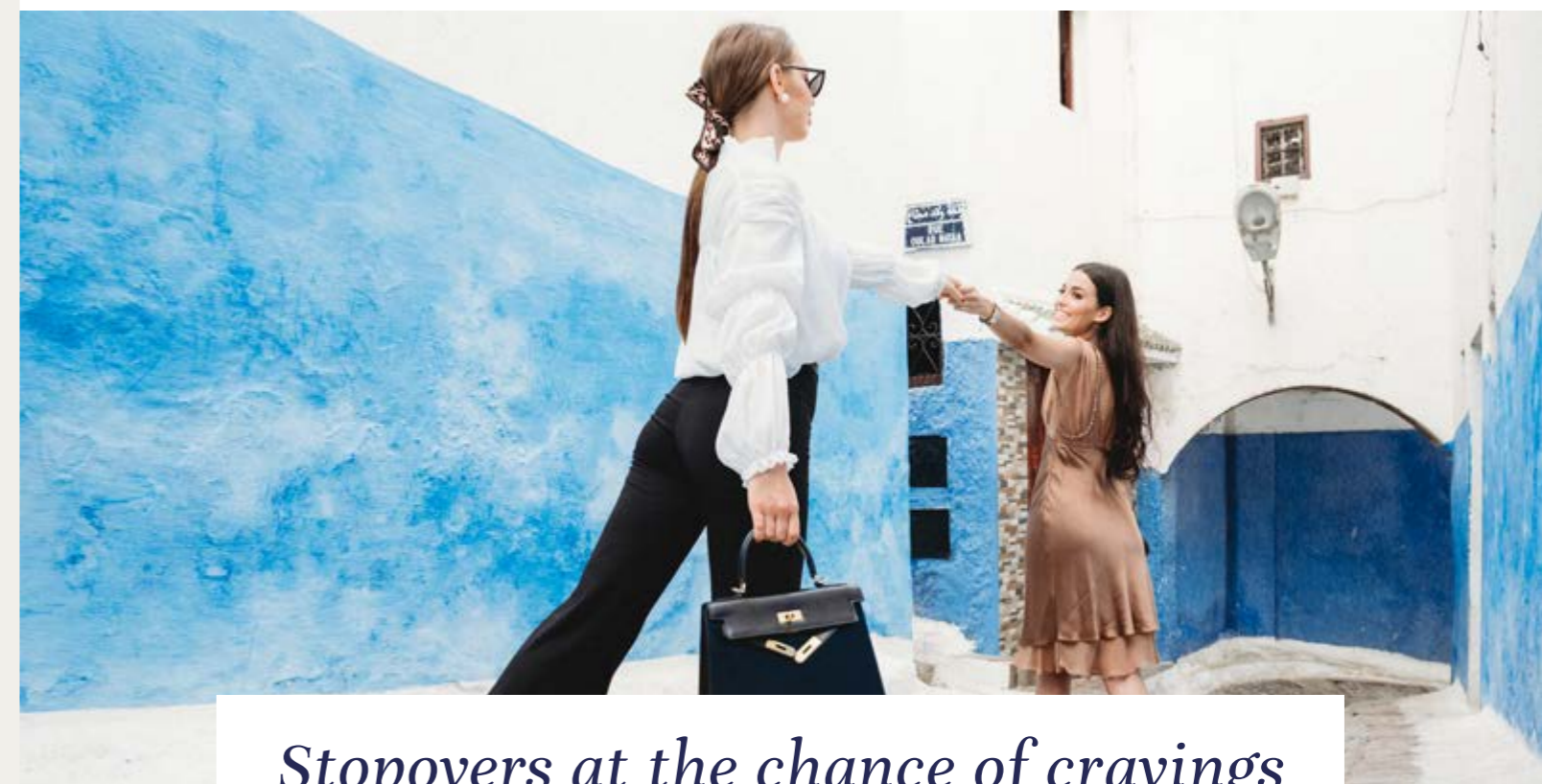
ALLFBLADNA

LE MAG

RE-DISCOVER / RE-VISIT / RE-FIND

RABAT - SALE - KENITRA

All ACCOR
LIVE
LIMITLESS



Stopovers at the chance of cravings

This **ALLFBLADNA** magazine has been designed for those who want to live to the rhythm of freedom and adventure, fun and lively encounters. Through its pages, it offers an exclusive program alongside original and inspiring experiences, designed around values of authenticity, solidarity and creativity. The integrity under a sign of collaborative tourism!

For those searching **for a rich and wild nature**, **ALLFBLADNA** presents exceptional itineraries allowing you to indulge in awe-inspiring environments, while breathing road trip sensations at the contingency of desires and occasions.

Solidarity too is celebrated over steps through which you will meet women and men keen on preserving and sharing ancestral knowledge.

Truly genuine ambassadors of the terroir and traditional craft!

It is also about **creativity** and rendering visits to eminent museums and art galleries. A showcase of traditional cultures and contemporary expressions that will rock you intensely ...

Because a successful trip is one that can only be spoken of with **#ALLFBLADNA**, you will have all the leisure to share your memories on social networks by **publishing your best advice** and most appealing photos, while tagging the phenomenal places visited.

Be it on the road to Dayet Roumi or the panoramic route to Moulay Bousselham, with its heart-stirring view of the Atlantic, **ALLFBLADNA** is your gateway to memorable mountain and beach adventures.

Enjoy and tell us everything with
#ALLFBLADNA !





Rabat itineraries



Blue Drive

From seaside resorts to nearby lagoons, live the freshness of Moulay Bousselham, a city known for the depth and beauty of its beaches. Along the way, allow yourself to get enchanted by the golden sand of the Atlantic (Plage des Nations and Mehdia).



Green Drive North

Inscribed in the very DNA of the region, nature takes its full meaning in this itinerary intended for green space enthusiasts. Explore the forests, view the lakes as far as the eye can see. Rediscover an exceptional eternalized nature.



Green Drive South

Merge nature and connected tourism with this itinerary from Rommani to Dayet Roumi. Crossing wild landscapes and pausing in villages, in one address or another you will live the genuine meaning of an appetizing stopover. A true feast to the senses!



Rabat Explore

Discover Rabat and contemplate its historical monuments, all while adding to your journey a touch of requiescence along the Bouregreg river which abounds of nautical activities.



Yacht Trip – Rabat Limitless

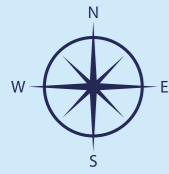
Make your trip a luxurious and unique memory by living an exclusive experience aboard a luxurious 23m yacht, along the Bouregreg river. Discovering Rabat with a new set of eyes!



Memorable experience with M'Gallery le Diwan

Add a touch of exclusivity and authenticity to your trip. To help you refuel of memories, Accor Live Limitless has designed exclusive experiences offered by le Diwan Rabat-MGallery.

Blue Drive



A/ Skhirate beach

26 kilometers south of Rabat, Skhirate boasts to be one of the most beautiful beaches in Morocco. It receives the blue flag award each year which rewards the best-kept beaches, the most protected from pollution.

B/ Nations beach

It grants access through the road to Kenitra. The recently fitted out site (residences ,golf), is well suited for swimming and water sports.



C/ Mehdiya beach

Located less than 10 Km away from the city of Kenitra, Mehdiya is among the most beautiful beaches in Morocco, mainly considered a peaceful seaside resort. Mehdiya beach has the idiosyncrasy of being an encounter space for the greatest surfers from all around the world.



D/ Mehdiya Kasbah

The origins of the Mehdiya Kasbah still remain obscure, but its strategic position made this fortress a far monument beholding the succession of several occupations throughout history. Some historians have seen there the location of Thymiatérion, a Carthaginian counter dating back to the 5th century before our era.



E/ Merja Zerga lagoon

At around 1h30mins drive from Rabat, Merja Zerga is one of the main natural reserves of Morocco. Considered a biological reserve since the early 2000s, it is one of the ecotourism development projects. Besides the beauty of its landscape between land

and sea, the Merja zerga park is also a paradise for ornithology enthusiasts.



F/ Moulay Bousselham beach

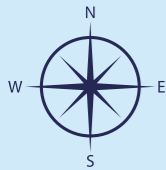
The seaside village of Moulay Bousselham is located 70Km North of the town of Kenitra. The village turns on one side towards the Atlantic and on the other towards the Merja Zerga lagoon. Moulay Bousselham carries the name of its saint buried between the coast and the lagoon, on whose grave, thousands of Moroccans gather each summer in a moussem, organized by local authorities.

G/ Thalmusida Ruins

Thamusida is a river port dating back to the Roman times in Morocco. This small ancient town is located 10 Km as the crow flies from the current town of Kenitra. Thamusida was on a Roman road, that departing from Tangier-Tingi, passing through Larache-Lixus, Banasa, went down to Sala colonia (chellah) and stopped at the limes (still visible at the south exit of Rabat on the road to Casablanca). the antiquity of the cities of Lexus and Tingi was long ago known by the texts. Archeology has also revealed that of the cities of Maurétanie Tangitane had an older past.



Green Drive «North»



A/ Lake of Sidi Mohamed Ben Abdellah dam

20 mins away from Rabat, you can go for a hike in the enchanting surroundings of Sidi Mohamed Ben Abdellah Dam lake in the Shoul region. A lake as far as the eye can see, a peaceful silence and serenity, with a green vegetation bathing in the cleanness of the air and the clarity of a blue sky, ornamented with a warm sun away from the city and its stress, is awaiting to offer you a grand moment of pure happiness.



B/ Bouknadel Exotic garden

Still speaking green with the exotic gardens of Bouknadel 20 Km away from Rabat, on the road to Kenitra. Dedicated to plants from everywhere, it suggests five educational circuits to initiate biodiversity, waste management and recycling, forestry and soil protection, water and ecological gardening.

Created in 1952 by the French horticultural engineer Marcel Francois on an area of 4.5 hectares, he was willing to display the results of his discoveries of exotic plants from all over the world, a dream that came true for an engineer in love with Morocco since his youth.

Located 20 Km away from Rabat and 10 Km from Salé, it lays on the national route to Kenitra. After Marcel's death, the gardens endured 20 years of abandonment before getting revamped.



C/ Maamoura forest

Between Rabat and Kenitra, on a plateau stretching from the ocean to 80 Km inland, spreads 133.000 hectares of forest. Maamora: The first forest of cork oaks in the world. Green lung of a capital itself green. It is an ideal place for exceptional hikes and promenades. Inaugurated in 2006, an eco-museum helps understand the ecosystem and learn the actions needed to be taken for preservation.



D/ Sidi Boughaba lake

Around 30 Km from Rabat in the direction of Kenitra, the Sidi Boughaba lake attracts migrant birds to an area where they come in a quest for refuge and rest. This body of water approximately 4 Km long, and the 450 hectares of forests along with the surrounding hills, constitute a grand nature reserve, and one of the most appealing wildlife sites in Morocco. Here you can picnic, hike, and, certainly go bird-watching (205 listed bird

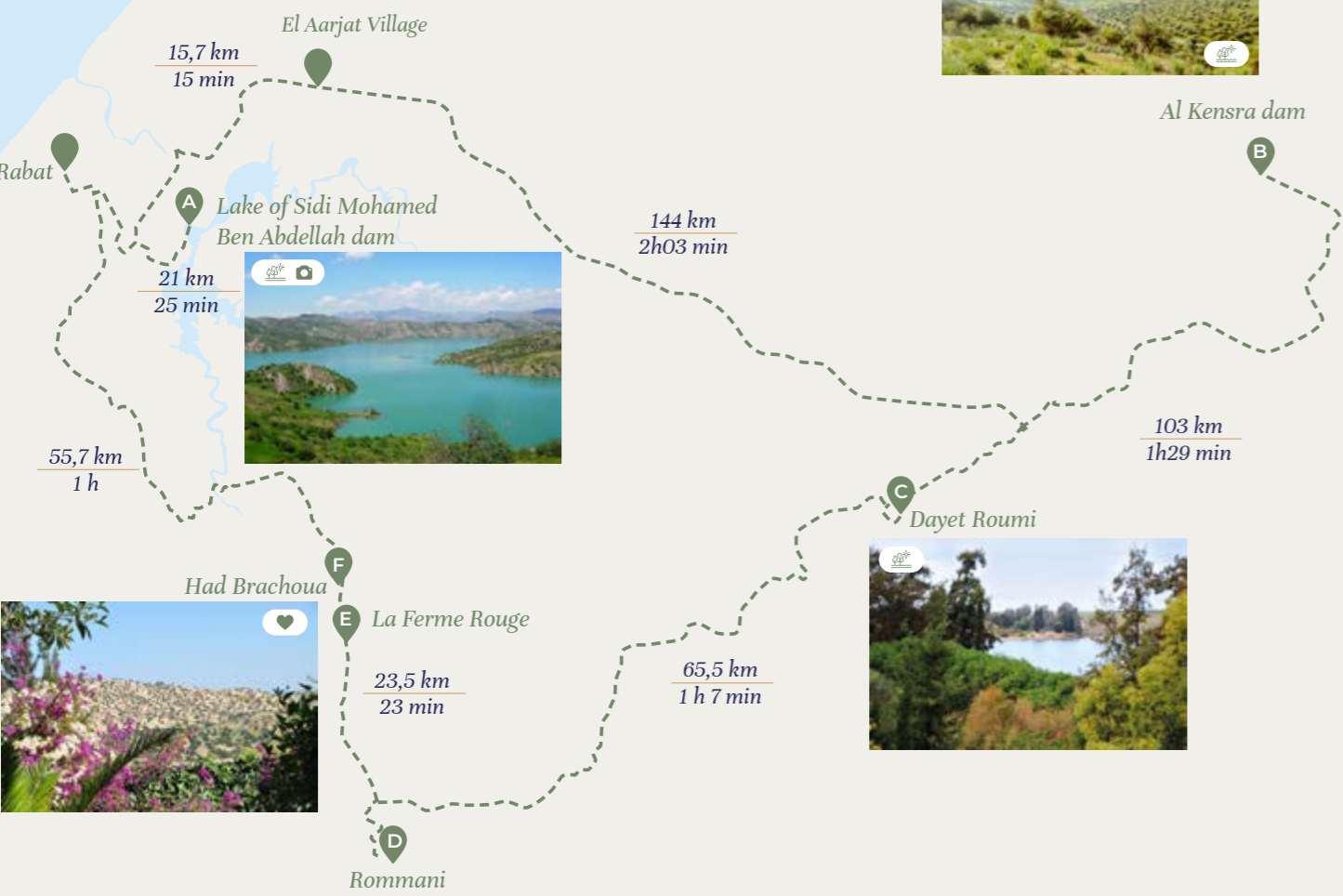
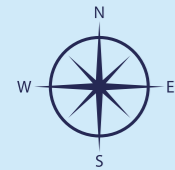
species !). The biological reserve of Sidi Boughaba is set up on a lake carrying the same name, which is one of the main natural permanent water sources on the Atlantic coast of Morocco.



E/ Rirha Site

Inscribed on the list of Moroccan cultural heritage since 2001, the Rirha site is located in the Gharb plains. The large number of ancient cities and the survival of recognized rural settlements by prospection, give it a place of choice "useful" to the Ancients.

Green Drive «South»



A/ Lake of Sidi Mohamed Ben Abdellah dam

20 mins away from Rabat, you can go for a hike in the enchanting surroundings of Sidi Mohamed Ben Abdellah Dam lake in the Shoul region. A lake as far as the eye can see, a peaceful silence and serenity, with a green vegetation bathing in the cleanness of the air and the clarity of a blue sky, ornamented with a warm sun away from the city and its stress, is awaiting to offer you a grand moment of pure happiness.



B/ Al Kensra dam

Located on the Oued Beht, this dam built between 1927 and 1935, is the oldest accumulation dam of Morocco. The watershed it controls of a surface area of 4500 Km², is subject to an oceanic climate receiving an average of 620 mm of rain per year.



C/ Dayet Roumi

Located at a distance of 15 Km away from the city of Khemisset, a road at the heart of Moroccan nature leads you to the calm waters of Dait Erroumi. A lake ranging between 15-20 Km in depth, where the blue sky is divinely reflected. A unique setting where anyone can chose an activity on the water shore, varying from walking around the lake or fishing, to going on a picnic with friends or family and working out water sports style.



D/ Rommani

80 Km away from Rabat, stand the highlands of the Zaeers, the region of great agricultural domains. Starting from Ain Aouda, a pleasant excursion awaits you through the rolling landscapes of the Kourifla wadi. Here you can also visit the historical site of the Sidi Abdallah Ben Yassin Mauoleum.

This winding road will take you to Rommani, a region where agriculture and forestry fuse to reflect the diversity of the vegetation.



E/ La Ferme Rouge

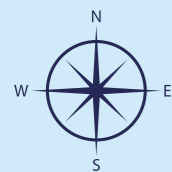
The history of the Ferme Rouge blends intimately with the contemporary history of viticultural Morocco. The cellar was built in 1933 and has witnessed the production of the primary vintage. The year 2009 marks a wine revival with regards to the birth of an architectural Ferme Rouge. A richness and diversity of an encépagement, a reasoned viticulture, and a perfect mingling of traditional knowledge and modern oenology - things you can only discover visiting this farm.



F/ Had Brachoua

Had Brachoua is a village 50 km away from Rabat, located in the province of Khémisset where the mountains adjoin the plains, overlooking the still green fields despite the summer heat. The inhabitants of this village were able to develop a model of permaculture, or in other words growing products specifically adapted to the local environment, with respect to living creatures, while utilizing natural and low-cost production methods. After a three to four hour hike, you can taste the organic food prepared collectively by village women.

Rabat Explore



Kasbah of the Oudayas
750 m
3 min



Bouregreg Marina



The Consuls street

3,7 km
7 min

Hassan tower

The Mohammed Mausoleum

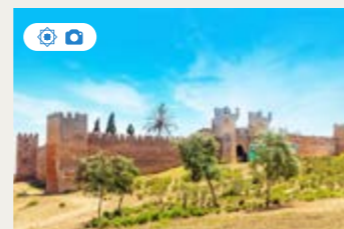
Mercure HOTELS

1 km
2 min

1,1 km
5 min

2,3 km
6 min

Chellah Necropolis



2,5 km
5 min

3,5 km
10 min

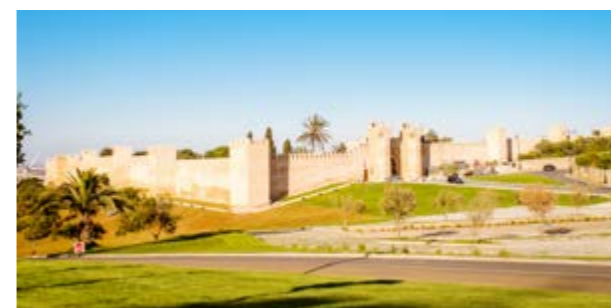


SOFITEL
HOTELS & RESORTS
RABAT JARDIN DES ROSES

- Heart icon: Solidarity
- Camera icon: Photos spots
- Tree icon: Nature
- Historical monuments icon: Historical monuments
- Paint palette icon: Creatives addresses
- Off the beaten track icon: Off the beaten track

A/ Chellah necropolis

Built in the 14th century by the Marinids on the ruins of the ancient Roman city of Sala Colonia, the necropolis of Chellah is located 2 km from the city center outside the Almohad enclosure. Barely crossing the great Marinid gate with an octagonal shape, visitors indulges in a fairytale universe where the remnants of Roman and Méridid empires shoulder wonderfully. A long and beautifully paved path, lined with a wide array of trees and fragrant flowers welcome every visitor.



B/ Mohamed V mausoleum

Opposite the Hassan Tower stands the Mohammed V Mausoleum, a monument of unmatched beauty. It is dedicated to the memory of the late monarch Mohammed V, much loved by the people who have always considered him to be the symbol of Liberation. A visit to this monument is a great opportunity to appreciate a fairly valued traditional art. On the exterior, a magnificent white marble pavilion crowned with green tiles. On the interior, walls entirely covered with «zellige», the ceiling with sculptures on extremely refined plaster and wood demonstrate the ingenuity and know-how of the master Moroccan craftsmen.



C/ Hassan tower

The Hassan Tower is considered a symbol of Rabat, and one of the most famous sites of the kingdom. Hassan Tower remains the only remnant, of what was to be, at the instigation of the sultan Almohad Yacoub Al Mansour (12th century), the largest mosque in the Muslim world. This oversized project was not going to survive the death of the latter, in the year 1199, nor later, in the earthquake of Lisbon in 1755. Only its 44-metre high minaret

with architecture very close to the Koutoubia of Marrakech and the Giralda of Seville survives and gives its name to the monument: The Hassan tower.

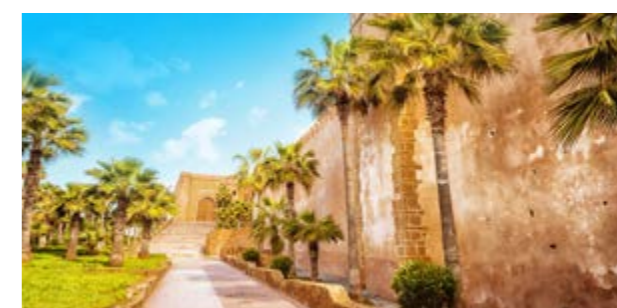


D/ The Consuls street

The Rue des Consuls or souk Tahti is the souk handicraft of the city of Rabat close to the Kasbah of the Oudayas and the quays. Renovated in 2019, it is now dedicated to walking and shopping in the shops full of artisanal products including the Rabat rugs.

E/ Kasbah of the Oudayas

About fifteen minutes (on foot) from the center of the city of Rabat, at the left mouth of the Bouregreg is a real fortress dating from the 12th century: The Kasbah des Oudayas. With its monumental Almohad gate, the Kasbah Oudayas, a World Heritage by UNESCO, remains a striking site offering to visitors an unprecedented beauty. It encompasses an Andalusian-style garden, museum, riyaadh and old mosques.



F/ Bouregreg Marina

Located at the mouth of the Bouregreg River, the Marina de Rabat is more than a marina but 'the place to be' for fanatics of attractive experiences. Surrounded by boats or monuments, La Marina de Rabat will certainly find a way to seduce you not only with its water sports (jet ski or a crossing of Bouregreg in Flouka), but with its gourmet restaurants as well.



A limitless experience with sofitel Rabat Jardin des Roses

Make your trip a luxurious and unique memory. Being an ALL Accor Live Limitless member is above all being a privileged host. Enjoy an exclusive experience aboard a luxurious 23m Yacht, along the Bouregreg River while discovering Rabat with another set of eyes. Step into the water, succumb to the charm of the Atlantic Ocean while savoring the signatures of our Chefs, but above all experience the magic of an imperial coastal city.

Program :

- 09.30 am : Departure to the Marina of Bouregreg
- 10 am : Boarding at the Yacht
- Butler available for tasting cocktails
- Lunch served in the sea
- Activities on the Yacht: Surfing
- Sunset Chic aperitif with a drink of your choice
- 6 pm: Return to the hotel
- 8.30 pm: Private dinner in the Andalusian garden Sofitel Rabat or its restaurant Golden Fish

Reservation :

Tel. : +(212) 5 37 67 56 56
E-mail : h6813@sofitel.com

For more information on these roadtrips or tailor-made itineraries, contact our concierge and we can also recommend our partner travel agencies and specialized official guides



LE DIWAN



A Chic Picnic Getaway

A memorable experience with M Gallery le Diwan

Add a touch of exclusivity and authenticity to your trip. Because the art of travel is also about knowing how to take time to relive new moments and taste local products, Accor Live Limitless has designed exclusive experiences to help you fill up on memories proposed by Le Diwan Rabat – MGallery. Accessible on request, these experiences offer you another way let your senses wonder.

Program :

Duration: 3 hours

- Horseback ride by the sea, with our guest experience M. EL MALKI.
- Discovery of unique spots from the top of a cliff.

- A chic picnic prepared by our Chef Houcine LAAGUIDE.

Reservation :

Tel. : +(212) 5 37 26 27 27

E-mail : H2820@accor.com

For more information on these roadtrips or tailor-made itineraries, contact our concierge and we can also recommend our partner travel agencies and specialized official guides

Arts & Culture Adresses

Museum Mohammed VI of Modern and Contemporary Art

Adress : 2 Moulay Hassan Avenue, Rabat
Tel. : +212 5 37 76 90 47

The National Library

Adress : Ibn Khaldoun Avenue - Agdal Rabat
Tel. : +212 5 37 27 23 00

Musée Bank Al Maghrib

Adress : 78 Avenue Allal Ben Abdellah, Rabat
Tel. : +212 5 37 81 81 81

Museum of the Earth Sciences

Address : "Abou Marouane Essaadi" Street, Rabat
Tel. : +212 5 37 68 84 00

Belghazi Museum

Address : Km 17 Kenitra road, Bouknadel
Tel. : +212 5 37 82 21 78

Maroc Télécom Museum

Adress : Annakhil Avenue - Rabat
Tel. : +212 5 37 70 23 74

National Jewellery Museum

Address: 1 Al Marsa Boulevard, Kasbah of the Oudayas
Tel. : +212 5 37 73 15 37

Museum of History and Civilization

Adress : El Brihi street, Rabat
Tel. : +212 5 37 70 19 19

Bab Rouah Gallery

Adress : La Victoire Avenue, Rabat
Tel. : +212 5 37 70 05 30

Art Gallery (Crédit Agricole)

Allal Ben Abdellah Avenue - Rabat

Nature Adresses

The Zoological Garden of Rabat

Address: Annex 23, (Green Belt), Yacoub El Mansour Cité.
Tel. : +212 5 37 29 37 94

Botanical Essai Garden

Adress : La Victoire Avenue - Rabat

Exotic Gardens of Bouknadel

Adress : Kénitra Road
Tel. : +212 5 37 82 27 56

Belvedere Garden

Adress : Ibn Hazm Avenue - Rabat

Garden of the Hassan Tower

Adress : Mohammed El Yazidi Avenue - Rabat

Nouzhate Ibn Sina

Adress : Avenue Imam Malik - Rabat

Nouzhat Hassan Garden

Adress : Al Mansour Adahabi Avenue - Rabat

Hassan II Park

Adress : Imam Malik Avenue - Rabat

Gardens of the Oudayas

Address: Kasbah of Ouadays - Corniche of Rabat

Shopping Adresses

Souika Street

Adress : The Souika street - Médina of Rabat

Souk Es Sabbate

Adress : The Souika street - Médina of Rabat

The Consuls street

Adress : The Consuls street , Médina of Rabat

Souk Tahti (Carpet)

Adress : The Consuls street , Médina of Rabat

The Oulja Pottery Complex

Address: Oulja Craft Complex - Salted

The Galerie of Sofitel Rabat

Adresse : Almam Malik Avenue, Rabat

Mega Mall

Adress : Mohammed VI Avenue - Rabat

Arribat Center

Adress : Al Abtal Avenue - Rabat

Solidarity Adresses

Widiane Cooperative

Activity: production of frozen green beans and couscous vegetables
Address : Z.I. Ain Rouz - Skhirat
Tel. : +212 5 37 74 24 24 / +212 5 37 62 05 38

Hibat Errida Cooperative

Activity: Manufacture of textiles and carpets as well as contemporary furniture.
Address : Kenitra road, near to the train station - Sidi Bouknadel
Tel. : +212 6 70 69 55 77

Biolabeldi Cooperative

Activity: Organic production of cereals, aromatic & medicinal plants, olive oil and poultry.
Address : Ghoualem Municipality - khémisset
Tel. : +212 6 54 88 17 33

Achajara Almoubaraka Aghbale

Activity: Olive oil production
Address : Moulay Idriss Municipality. Douar Oulad Mehdi - Khmissat

Ait Matne Idaoutnane

Activity: Manufacture of medicinal and aromatic plant products
Address : N3 Bloc Hay Raja Fellah H.Y.M - Rabat

Al Baraka

Activity: Production of cactus-based products
Address : Dr Beni Brouz Jawanib Esshoul - Salé

Al Faouz Lisiha Wa Tabia

Activity: Manufacture of medicinal and aromatic plant products
Address : Secteur 3 N° 689 Maress Al Kheir - Skhirate Temara

Al Ikhwa

Activity: Manufacture of beekeeping products
Address : Douar Tourissa Old Hannoun; Lekssibia Municipality - Sidi Slimane

Al Yazir

Activity: Manufacture of beekeeping products
Address : Hay Annahda - Rabat

Chabab Annahda

Activity: Manufacture of beekeeping products
Address : Hay Ennahda Groube Ahde N°539. Al Youssoufia - Rabat

Ezohor Hasnaouia Dar Bel Amri

Activity: Manufacture of medicinal and aromatic plant products
Address : Dr Lkenafda Old Melouk Dar Belaamri - Sidi Slimane

Fonoun Tarbiayt Nahl

Activity: Manufacture of beekeeping products
Address : 31 Champs de Course district ; Rommani

Wasma

Activity: Production of cactus-based products
Address : Dr Laanatra - Sidi-Kacem

